



## From the Start maternal health initiative

UnitedHealthcare Community Plan of Florida proudly supports the Agency for Health Care Administration's (AHCA) From the Start initiative, a statewide effort to improve birth outcomes for Florida Medicaid families. This initiative aligns enhanced services across all managed care plans to make accessing needed care and resources easier from pregnancy through a baby's first year of life.

As a Florida Medicaid health plan, we support From the Start by aligning our maternal health programs, provider partnerships and member support with AHCA's statewide goals.

### Help connect patients to maternal health benefits

Complete the [obstetrical risk assessment form](#) to help us connect your patients with the new and enhanced benefits they may be eligible to receive. You can also access our [notification of pregnancy tool](#), which gives you the option to use the state-specific form or log in to the UnitedHealthcare Provider Portal.

### New and enhanced maternal health benefits

- **Enhanced doula support:** Eligible members have access to in-network doula support before, during and after childbirth. This benefit helps improve the care experience and supports better maternal outcomes.
- **Remote patient monitoring:** Eligible high-risk pregnant members may qualify for remote patient monitoring to track key health measures from home, including blood pressure, weight and blood sugar. This benefit supports earlier intervention for conditions such as gestational hypertension, preeclampsia and gestational diabetes.
- **Pre-Delivery food assistance:** Members with high-risk pregnancies or documented nutritional concerns may qualify for medically tailored, home-delivered food before delivery. This benefit supports nutritional needs during pregnancy based on clinical review. Post-delivery meal coverage remains available, including 14 home-delivered meals per year for eligible new mothers.
- **Lactation support — Prenatal - 6 months postpartum (180 days):** The covered services include lactation consultant support, education and ongoing guidance to help members meet their feeding goals. You should discuss this benefit early with pregnant members and reinforce access during prenatal and postpartum care.
- **Non-Emergency medical transportation:** Eligible members may receive non-emergency transportation to covered maternal health appointments, including prenatal, postpartum and lactation visits. This benefit helps reduce transportation barriers and support access to care.
- **Breast pumps:** Eligible members may receive a breast pump, including rental of a hospital-grade pump when medically necessary.
- **Incentives:** Members who complete and return the Maternal Health Member Incentive Notice of Pregnancy Form are eligible for a \$25 reward card. Additional provider incentive details will be shared once available.

### Questions? We're here to help.

For chat options and contact information, visit [UHCprovider.com/contactus](https://UHCprovider.com/contactus)