



2026 VABs (Value Added Benefits)

Program	Description	How to access
Adult dental coverage	Additional \$500 for specialty dental services: Members ages 21 and over are eligible for added dental benefits for specialty services not covered under KanCare.	Members work with provider in network.
Additional vision	Additional \$60 towards frames: Members age 21 and over can get benefit once a year.	Providers wanting to participate can work with UHC Provider Services.
Babyscripts	\$75 rewards on Walmart Healthy Living e-Gift cards, for completing the Babyscripts program. Babyscripts™ myJourney is an app designed to support you through your pregnancy and postpartum journey with information on nutrition, exercise, newborn care, pregnancy stages and more. • \$25 for enrolling • \$25 for prenatal visit • \$25 for postpartum visit	Member can download the Babyscripts app and sign-up with Member ID number.
Prenatal visit and Postpartum visit Rewards	\$200 rewards for pregnancy related visits: Pregnant members who complete their first prenatal exam within the first trimester (first 42 days of plan enrollment) and have their provider submit an Obstetrics Risk Assessment Form (OBRAF) can earn a \$100 reward. Members who complete a post-partum visit can earn a \$100 reward. Rewards are on an OTC Network® reloadable card for health or baby items, such as diapers, baby monitor, stroller, car seat, crib, changing table, and more.	To activate card or check balance, members call member services at 1-877-542-9238 or go to www.mybenefitscenter.com
WellHop	Wellhop is a community of moms that share support and real-world answers. Wellhop uses online group conversations and educational tools to help women get ready for their new baby.	Member can go to momandbaby.wellhop.com/signu p to enroll.



	Program	Description	How to access
	Pack and play or Car seat New	Pack and play or car seat valued at \$75: Pregnant members who attend a Community Baby Shower, where UnitedHealthcare is participating, and fill out an attendance form can receive a pack and play or car seat. Members completing a Becoming a Mom (BaM) series can also receive a pack and play or car seat.	Members attending event fill out attendance form at event, or can attend a UHC virtual event. BaM organization can also request.
	Nutrition support for high-risk pregnancy	\$145 monthly credit through Attane Health™ for healthy food during the last trimester and first month post-partum, for members identified as having a high-risk pregnancy and engaged in Maternal Case Management. Attane Health™ provides access to personalized, nutritious groceries and educational resources.	Member works with their care coordinator, who determines need.
	In-home maternal visit reward	\$50 reward on an OTC Network® reloadable card for members identified with a high-risk pregnancy, who complete the initial visit from our case management team. Other pregnant members who complete an in-home visit from a local participating maternal community program, will receive the \$50 reward after their visitor submits the completion information to UnitedHealthcare. One reward per pregnancy.	Member works with care coordinator. For members not engaged in care coordination, the home visitor sends completion information to UHC.
	Healthy Fist Steps reward	\$100 reward on an OTC Network® reloadable card for pregnant moms who enroll in UnitedHealthcare Healthy First Steps® Maternal Case Management program and maintain engagement post-pregnancy. Reward can be used to purchase items such as: Diapers, baby wipes, infant hygiene items, breastfeeding support supplies, and much more. The Healthy First Steps® Maternal Case Management program offers members who are pregnant and new moms one on one support, to help them with: Advice on nutrition and safety, obtaining supplies including breast pumps, choosing a doctor or midwife, scheduling visits, arranging rides, connecting with community resources, getting care after baby is born, choosing a pediatrician, family planning information, etc.	If not already enrolled in the Healthy First Steps® Maternal Case Management program, member can call member services: 1-877-542-9238
	Newborn diapers	Newborn diapers: Pregnant members engaged in Maternal Case Management, because of a high-risk NICU stay, can get 3 boxes of diapers after completing a home visit post-discharge.	Member works with care coordinator.
	Lactation support	One-on-one virtual support from a Certified Lactation Consultant for pregnant and new moms.	Member contacts Lactation Consultant and provides Member ID.





	Program	Description	How to access
Nev	School Supplies and backpack	School supplies and backpack: Members who are in foster care can receive one school supply box per year through their foster care agency and can also get a backpack through their care coordinator.	Member works with care coordinator.
	Bike Helmets	Members 18 years and under can request a bicycle helmet valued at \$50 each year.	Member contacts member services: 1-877-542-9238
	"Scholastic Book Bundle	Book Bundle: Members 18 years and under can select from a variety of Scholastic book bundles valued at \$55.	Member contacts member services: 1-877-542-9238
	Healthy Activity for All	\$100 towards healthy activities for kids: All members can access an annual activity or program at a participating organization such as YMCA and Parks and Recreation locations in Kansas. Additional organizations for members up to age 18 include participating Boy Scouts, Girl Scouts, or Boys & Girls Clubs. Members can instead receive a fitness kit (or outdoor activity ball) for healthy activities at home.	Member contacts member services: 1-877-542-9238
	Educational Advancement	Up to \$200 for education: Provide members (age 16 and over) with education that can help with employment, such as GED, Coding Classes, Resume Writing Workshops, & ESL (English as a Second Language). This is an annual benefit.	Member contacts member services: 1-877-542-9238
	On My Way (OMW) Program	Young adult members can access the interactive website uhcOMW.com to help prepare them for real world situations, learning practical skills such as managing money, securing housing, finding job training, and applying for college.	Members can access at uhcOMW.com





Program	1	Description	How to access
Healthy Rewards		Members can earn rewards between \$10 and \$25 on an OTC Network® reloadable card, to purchase CMS approved healthy items. Ways to earn rewards: 1.Complete Annual Health Assessment (\$10) 2.Annual Well-Child visit for ages 3-17 (\$10) 3.Annual adult exam (\$10) 4.Attending a Quarterly Member Advisory Committee Meeting (\$10) 5.Members with a Care Coordinator can earn funds to buy items that support care (\$25) 6.Quit tobacco using covered cessation services (\$25) 7.Annual mammogram for women ages 40-74 (\$10) 8.Annual diabetic HbA1c screening for ages 18-75 (\$10) 9.Annual blood lead test for ages 12-24 months (\$10)	Once a member completes activity, a card will be mailed, or balance will be added to existing card. To activate card or check card balance, members can call member services at 1-877-542-9238 or go to www.mybenefitscenter.com
Nutrition Education Incentive	n	\$50 cooking item and food journal: Members who complete a nutrition education program with KSRE can request a food journal and cooking item, such as: blender, air fryer, slow cooker, electric griddle, etc. Members can contact UnitedHealthcare upon class completion to request the reward.	Member contacts member services: 1-877-542-9238
Dining wi		Members with a diagnosis of Type 2 Diabetes or their caregivers are eligible to attend Dining with Diabetes classes through K-State Research and Extension at no cost. Limited to one set of classes annually per member/caregiver.	Member contacts member services: 1-877-542-9238
Diabetic Nutr Education		\$50 reward for groceries and other healthy items: Members who receive Diabetes Self-Management Training (DSMT), a preventive outpatient service for members with diabetes, can earn the reward on an OTC Network® reloadable card.	Once member receives service, a card will be mailed, or balance will be added to existing card.
New Healthy He Ambassad Reward	lor	Blood pressure cuff: Members who complete a 4-month Healthy Heart Ambassador (HHA) Program, receive a \$35 blood pressure cuff to assist with monitoring blood pressure at home. This is an annual benefit.	HHA program requests at completion
New Calm Health	App	Calm Health app: Calm Health is a mental health app that offers personalized content to manage stress, anxiety, and sleep: guided meditations, sleep stories, soundscapes, and more.	Member downloads the Calm Health app and signs up with Member ID.
Help witl Free Cell Ph		Lifeline service with free unlimited texts, 3,000 talk minutes, and 4.5GB of high-speed data to service with current phone, or reduced pricing for new phones starting as low as \$25.	Member contacts member services: 1-877-542-9238





Program	Description	How to access
24 Additional Round Trip Rides for All Members	Extra transportation benefits: Members can get up to 24 total round-trip rides (max mileage dependent upon county) per year to cover additional transportation. Examples include: trips to the pharmacy, grocery store, food bank, WIC, prenatal classes, support group meetings, job related activities such as interviews, job training, shopping for work clothes, or local community activities to access services.	Member calls Member Services at 1-877-542-9238 to set up a ride at least three days before the need.
Post-Discharge Mom's Meals	Members can get 14 meals (two meals/day for seven days) from Mom's Meals®, after being discharged from an inpatient hospital stay (excluding ER and observation), skilled nursing facility, or rehab facility, if member has barriers to access food, such as: mobility needs, no family support to assist with food access, or is at risk for readmission due to nutritional issues. Benefit available within 30 days of discharge. (No age requirement, available up to 3 times per year).	Member contacts member services: 1-877-542-9238 or work with their discharge planner or care coordinator.
Air Purifier	\$75 air purifier: Members 18 years old and under with an asthma diagnosis can request a room air purifier. This is an annual benefit.	Member contacts member services: 1-877-542-9238
Weighted Blankets or Sensory Weighted Vest	Members who are on the Autism or SED Waivers or in foster care can request a weighted blanket or sensory weighted vest to provide support for anxiety. One blanket or vest per member annually.	Member contacts member services: 1-877-542-9238
OTC Network® Reward for rural and frontier county members	\$50 reward for rural and frontier counties: All members living in rural and frontier counties (determined by the state of Kansas) can call member services to confirm their address and request reward on an OTC Network® reloadable card to purchase CMS approved healthy items. This is an annual benefit.	Member can call member services at 1-877-542-9238 to confirm address and request reward. If member is on LTSS waiver, they will receive without requesting.
Medication Lockbox	Members who are enrolled in care coordination, whole-person care, pregnant or certain behavioral health programs can request a medication lockbox to help reduce intentional or accidental overdose or misuse. One lockbox per household.	Member calls member services: 1-877-542-9238





Program	Description	How to access
Mental Health First Aid Training	Members and other individuals can take an 8-hour course on how to identify, understand, and respond to signs of mental illnesses and substance use. Participants learn a five-step action plan to help an individual connect with professional, peer, social, and self-help care.	Events may not be held in all areas. Dates of upcoming trainings in KC: https://forms.office.com/r/5RK56rXzLg
ATTACh membership	ATTACh membership: An annual membership to a support program for the parent or caregiver of children up to age 12 at risk for behavioral health conditions. Includes parent support calls, one-on-one support, registration to ATTACh conferences, and access to a community support group.	Eligible parents receive email invite. Interested parents can also call member services: 1-877-542-9238
Internet Access for Waiver members	Members on a Home and Community Based Services waiver, without current internet service, could get internet cost covered to participate in telehealth appointments. Benefit covers 12 months, as long as member remains with UnitedHealthcare.	Member needs to work with Care Coordinator.
OTC Network® Reward for LTSS members	\$100 reward for LTSS Members: LTSS members will receive reward on an OTC Network® reloadable card to purchase CMS approved healthy items. This is an annual benefit.	Members receive the reward in February or the month after becoming a member, whichever occurs first.
Pest Control	Up to \$250 annually for pest control treatment for those on a Home and Community Based Services waiver who own their own home. Care Coordinator must determine a pest problem. *If identified need for additional treatment is noted, those treatments could be available through the Care Coordinator approval process.	Member needs to work with Care Coordinator.
Walmart+ Membership	Adult members with chronic conditions or mobility issues, or who are enrolled in care management or whole person care, or are pregnant, or in behavioral health programs, can get a Walmart+ membership through OnePass™. Membership includes: Same day grocery delivery (12-mile radius of a Walmart), shipping with no minimum, video streaming Paramount+ subscription, fuel savings at selected gas stations.	Members can go to youronepass.com/activate-membership to access or call member services for help.



