2027 VABs
(Value Added Benefits)

Program	Description
Additional Adult Dental Coverage	Additional $500 for specialty dental services: Members ages 21 and over are eligible for added dental benefits for specialty services not covered under KanCare.
Additional Vision	Additional **$75** towards frames: Members age 21 and over can choose from more frame options once a year.
Maternity Journey Education	$50 rewards on a reloadable card to purchase baby items, for completing activities in Babyscripts - My Maternity Journey program, which offers educational resources through your maternity journey.• $25 for prenatal visit• $25 for postpartum visit
First trimester prenatal exam and post-partum visit reward	$200 rewards for pregnancy related visits: Pregnant members who complete their first prenatal exam within the first trimester (first 42 days of plan enrollment) and have their provider submit an Obstetrics Risk Assessment Form (OBRAF) can earn a $100 reward. Members who complete a post-partum visit can earn a $100 reward. Rewards are on a reloadable card for baby items, such as: diapers, wipes, stroller, car seat, carrier, changing mat, or breastfeeding supplies.
WellHop	Wellhop is a community of moms that share support and real-world answers. Wellhop uses online group conversations and educational tools to help women get ready for their new baby. Member can go to momandbaby.wellhop.com/signup to enroll.

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Program	Description
Pack and play or Car seat	Pack and play or car seat valued at $75: Pregnant members who attend a Community Baby Shower, where UnitedHealthcare is participating, and fill out an attendance form can receive a pack and play or car seat. Members completing a Becoming a Mom (BaM) series are also eligible.
Nutrition support for high-risk pregnancy	Nutrition coaching and $125 monthly on a reloadable card to purchase healthy food, during the last trimester and first month post-partum, for members identified as having a high-risk pregnancy and engaged in Maternal Case Management. Member works with their care coordinator.
In-home maternal visit reward	$50 reward on a reloadable card for members identified with a high-risk pregnancy, who complete the initial visit from our case management team. Other pregnant members who complete an in-home visit from a local participating maternal community program, will receive the $50 reward after their visitor submits the completion information to UnitedHealthcare. One reward per pregnancy.
Healthy First Steps reward	$100 reward on a reloadable card for pregnant moms who enroll in UnitedHealthcare Healthy First Steps® Maternal Case Management program, and maintain engagement post-pregnancy. Reward can be used to purchase diapers, baby wipes, infant hygiene items, breastfeeding support supplies, and much more. Healthy First Steps® offers pregnant and new moms one-on-one support on nutrition and safety, obtaining supplies including breast pumps, choosing a doctor or midwife, scheduling visits, arranging rides, connecting with community resources, getting care after baby is born, choosing a pediatrician, family planning information, etc. If not already enrolled, member can call member services.
Newborn diapers	Newborn diapers: Pregnant members engaged in Maternal Case Management, because of a high-risk NICU stay, can get 3 boxes of diapers after completing a home visit post-discharge.
Lactation support	One-on-one virtual support from a Certified Lactation Consultant for pregnant and new moms.

Program	Description
School supplies and backpack	School supplies and backpack: Members in foster care, who complete an annual dental check-up, can receive one backpack with school supplies per year upon request through their care coordinator.
Bike helmet	Members 18 years and under can request a bicycle helmet valued at $50 each year.
Book Bundle	Book Bundle: Members 18 years and under, who complete an annual dental check-up, can select from a variety of books valued at $55.
Healthy Activity for All	$100 towards healthy activities: All members can access an annual activity or program at a participating organization such as YMCA and Parks and Recreation locations in Kansas. Members can instead receive, upon request, a fitness kit or outdoor activity ball valued at $50 for healthy activities at home.
Healthy Activity for Kids	$100 towards healthy activities for kids: Members up to age 18 can access an annual activity or program at a participating organization such as YMCA, Parks and Recreation, Boy Scouts, Girl Scouts, or Boys & Girls Clubs locations in Kansas. Members can instead receive, upon request, a fitness kit or outdoor activity ball valued at $50 for healthy activities at home.
Educational Advancement	Up to $200 for education: Provide members (age 16 and over) with education that can help with employment, such as GED, Coding Classes, Resume Writing Workshops, & ESL (English as a Second Language). This is an annual benefit.

Program	Description
Healthy Rewards	Members can earn rewards between $10 and $40 on a reloadable card, to purchase CMS approved healthy items. Ways to earn rewards: 1. Complete Annual Health Assessment ($10) 2. Annual Well-Child visit for ages 3-17 (**$15**) 3. Annual adult exam ($10) 4. Attending a Quarterly Member Advisory Committee Meeting (**$15**) 5. Non-waiver members with a Whole Person Care program care coordinator can earn funds to buy items that support care (**$40**) 6. Quit tobacco using covered cessation services ($25) 7. Annual mammogram for women ages 40-74 ($10) 8. Annual diabetic HbA1c screening for ages 18-75 ($10) 9. Annual blood lead test for ages 12-24 months ($10)
Dining with Diabetes	Members with a diagnosis of Type 2 Diabetes or their caregivers are eligible to attend Dining with Diabetes classes through K-State Research and Extension at no cost. Limited to one set of classes annually per member/caregiver.
Diabetes Self-Management Training reward	$50 reward for groceries and other healthy items: Members who receive Diabetes Self-Management Training (DSMT), a preventive outpatient service for members with diabetes, can earn the reward on a reloadable card.
Healthy Heart Ambassador reward	Blood pressure cuff: Members who enroll in the Healthy Heart Ambassador (HHA) Program, can receive a blood pressure cuff to assist with monitoring blood pressure at home. This is an annual benefit.
Calm Health App	Calm Health app: Calm Health is a mental health app that offers personalized content to manage stress, anxiety, and sleep: guided meditations, sleep stories, soundscapes, and more. Go to myuhc.com or the UnitedHealthcare App to access.
Help with Free Cell Phone	Lifeline service with free unlimited texts and talk minutes, and 10GB of high-speed data with current phone, or reduced pricing for new phones.

Program	Description
24 Additional Round Trip Rides for all members	Extra transportation benefits: Members can get up to 24 total round-trip rides (max mileage dependent upon county) per year to cover additional transportation. Examples include: trips to the pharmacy, grocery store, food bank, WIC, prenatal classes, support group meetings, job related activities such as interviews, job training, shopping for work clothes, or local community activities to access services. Call member services, or go to myuhc.com or the UnitedHealthcare app, at least 3 days before the need.
Post-Discharge Meals	Members can get 14 meals (two meals/day for seven days) from Mom's Meals®, after being discharged from an inpatient hospital stay (excluding ER and observation), skilled nursing facility, or rehab facility, if member has barriers to access food, such as: mobility needs, no family support to assist with food access, or is at risk for readmission due to nutritional issues. Benefit available within 30 days of discharge. (No age requirement, available up to 3 times per year).
Air Purifier	$75 air purifier: Members 18 years old and under with an asthma diagnosis can receive upon request a room air purifier. This is an annual benefit.
Weighted blanket or sensory weighted vest	Members who are on the Autism or SED Waivers or in foster care can receive, upon request, a weighted blanket or sensory weighted vest to provide support for anxiety. One blanket or vest per member annually.
Reward for rural and frontier county members	$50 reward for rural and frontier counties: All members living in rural and frontier counties (as determined by the state of Kansas) can call member services to confirm their address and receive reward on a reloadable card to purchase CMS approved healthy items. This is an annual benefit.
Medication Lockbox	Members who are enrolled in care coordination, pregnant, or certain behavioral health programs can receive, upon request, a medication lockbox to help reduce intentional or accidental overdose or misuse. One lockbox per household.

Program	Description
Mental Health First Aid Training	Mental Health First Aid Training: Members and other individuals can take an 8-hour course on how to identify, understand, and respond to signs of mental illnesses and substance use. Participants learn a five-step action plan to help an individual connect with professional, peer, social, and self-help care.
ATTACh membership	ATTACh membership: An annual membership to a support program for the parent or caregiver of children up to age 12 at risk for behavioral health conditions. Includes parent support calls, one-on-one support, registration to ATTACh conferences, and access to a community support group.
Internet Access for Waiver members	Members on HCBS waivers, without current internet service, could get internet cost covered to participate in telehealth appointments. Benefit covers 12 months, as long as member remains with UnitedHealthcare.
Reward for LTSS members	$100 reward for LTSS Members: LTSS members will receive reward on a reloadable card to purchase CMS approved healthy items. This is an annual benefit.
Pest Control	Up to $250 annually for pest control treatment for those on a Home and Community Based Services waiver who own their own home. Care Coordinator must determine a pest problem. *If identified need for additional treatment is noted, those treatments could be available through the Care Coordinator approval process.
Walmart+ Membership	Adult members with chronic conditions or mobility issues, or who are enrolled in care coordination, or are pregnant, or in behavioral health programs, can get a Walmart+ membership through OnePass™. Membership includes: Same day grocery delivery (12-mile radius of a Walmart, minimum $35 order), shipping with no minimum, video streaming Paramount+ subscription, fuel savings at selected gas stations. Members can go to youronepass.com/activate-membership to access or call member services for help.