

Texas Medicaid: Value-added services changing Sept. 1

Effective Sept. 1, 2026, we will add new value-added services (VAS) and discontinue offering other services for the 2026–2027 fiscal year. VAS are additional services offered to members at no cost, typically once per calendar year, unless noted otherwise. Restrictions and limitations apply.

Available VAS vary depending on a member's program — CHIP, CHIP Perinatal, STAR, STAR Kids, STAR+PLUS, STAR+PLUS Dual, STAR+PLUS Dual nursing facility or STAR+PLUS Medicaid-only nursing facility.

New VAS benefits

- **Prenatal pregnant mom support:** Members can use myuhc.com® or the UnitedHealthcare app to get information and tools to learn about their pregnancy. They may also earn a \$25 reward for going to a prenatal visit.
- **Postpartum pregnant mom support:** Members can use myuhc.com or the UnitedHealthcare app to find additional information and tools to learn about their postpartum care. They may also earn a \$25 reward for going to a postpartum visit.
- **Daily health reward:** A \$20 reward card to be used on items, such as a pill organizer and notebook, to keep track of health
- **Fitness reward:** A \$20 reward card to be used on fitness items
- **Food fitness reward:** A \$40 reward card to be used on health food and fitness items
- **Pest control reward:** A \$20 reward card to be used on home improvement items, such as pest control plug-ins, for members who are under case management for asthma or COPD

Discontinued VAS benefits

- Resource book for families of adoptive children
- Equine therapy
- Breastfeeding supply kit
- Diabetic insoles
- Daily health organizer
- Roach repellent
- Exercise kit
- Plant-growing kit
- Breastfeeding cover
- *On My Way* book for transitioning teens
- Diabetic kit
- Paint by sticker
- Clothing labels
- Breathe Easy Kit

Find a complete guide list of available VAS and applicable programs for Sept. 1, 2026–Aug. 31, 2027, at UHCprovider.com/TXcommunityplan > Reference Guides > Value-Added Services Guide.

What you can do

Encourage members to call a service coordinator for assistance at **877-352-7798** for STAR Kids or **800-349-0550** for STAR+PLUS. Members also may call Customer Service at **888-887-9003**, Monday–Friday, 8 a.m.–6 p.m. to inquire about VAS, or connect with us through chat 24/7 in the [UnitedHealthcare Provider Portal](#).