



# 2025 Medicare Advantage Primary Care Physician Incentive program

The Medicare Advantage Primary Care Physician Incentive (MA-PCPi) program rewards you for helping UnitedHealthcare® Medicare Advantage members get the quality care they need to live healthier lives.

When you participate in the program, you can earn quarterly and annual bonuses for addressing care opportunities for these members. The bonus opportunities are established each year. They're based on our review of feedback from health care professionals like you, and on prioritization of Star measures by the Centers for Medicare & Medicaid Services (CMS).

## 2025 incentive opportunities



### Quality Care Bonus Opportunities

Get rewarded when you complete annual care visits and address open care opportunities. Earn additional quality care bonuses when you address care opportunities for High Priority members.

[Learn more](#)



### New in 2025: Performance Point Bonus

Earn points throughout the year on key quality measures, both performance and improvement, to become eligible for per member per year payments.

[Get the details](#)

## Eligibility

Each year, we invite eligible primary care physicians to enroll in the program. You'll receive an invitation to participate by mail that details the current year's bonus opportunities and criteria.

## Track your progress

You can use Practice Assist to monitor your progress toward these incentive opportunities. It's available in the UnitedHealthcare Provider Portal in the Clinical & Pharmacy dropdown menu. To access the portal, click Sign In in the upper right corner of this page.

### Practice Assist training

## Payout dates

Quarterly bonus opportunities	
Dates of service	Payment date
Jan. 1–March 31, 2025	June 30, 2025
April 1–June 30, 2025	Sept. 30, 2025
July 1–Sept. 30, 2025	Dec. 31, 2025
Oct. 1–Dec. 31, 2025	May 31, 2026

To ensure that the provider is reimbursed as outlined above, we'll review the provider's claims and data submissions for the previous quarter(s) and make additional payments, if applicable.

Annual bonus opportunity	
Dates of service	Payment date
Jan. 1–Dec. 31, 2025	May 31, 2026

## Tips for success

- Explore the [2025 MA-PCPi Welcome Kit](#) for everything you need to know about this year's program
- Prioritize which patients should come in for a visit by accessing your [Patient Care Opportunity Report \(PCOR\)](#) or Practice Assist
  - PCOR shows which patients are due for preventive care, including screenings, annual care visits or other exams

- Encourage your patients to come in for a visit and schedule their next appointment before they leave
- Ask patients to provide information about their current specialists, prescription medications and exercise level prior to their visit
  - Complete a health risk assessment (HRA) during annual wellness visits

HRAs help identify barriers to health care such as **Social Drivers of Health (SDoH)** that include housing, transportation, food insecurity, family circumstances and social support

Document all SDoH ICD-10 Z codes. Access our [Social drivers of health Z-code provider guide](#)

## Resources

- [Medical Condition Assessment Incentive Program](#)
- [Terms and Conditions](#)

## Questions

If you have questions, please contact your UnitedHealthcare network account representative or practice performance manager. For additional support, visit our [Contact us](#) page.

# MA-PCPi Quality Care Bonus Opportunities

If you're participating in the 2025 Medicare Advantage Primary Care Physician Incentive Program (MA-PCPi), quarterly and annual Quality Care bonuses are available to you. To earn, address the following open Quality Care Measures for your patients who are UnitedHealthcare® Medicare Advantage members. You can earn additional bonuses for addressing eligible Quality Care Measures for High Priority members.

2025 HEDIS® Star Rating ID	Quality Care measure	Payment eligibility*	Eligible payment per Quality Care measure closure	Eligible payment per Quality Care Measure closure for High Priority members**
N/A	Annual Care Visit (ACV)	Quarterly	\$25	Not eligible
N/A	High Priority Annual Care Visit (High Priority ACV)	Quarterly	\$50	Not eligible
C01	Breast Cancer Screening (BCS-E)	Quarterly	\$10	\$30
C02	Colorectal Cancer Screening (COL-E)	Quarterly	\$10	\$30
C08	Osteoporosis Management in Women Who Had a Fracture (OMW)	Quarterly	\$50	\$150
C09	Eye Exam for Patients With Diabetes (EED)	Quarterly	\$10	\$30
C11	Controlling Blood Pressure (CBP)	Annually	\$10	\$30
C14	Transitions of Care TRCMRP – Medication Reconciliation Post-Discharge	Quarterly	\$25	\$75
C16	Statin Therapy for Patients With Cardiovascular Disease (SPC)	Quarterly	\$20	\$60
D12	Statin Use in Persons With Diabetes (SUPD)	Quarterly	\$20	\$60
DMC22	Kidney Health Evaluation for Patients With Diabetes (KED)	Quarterly	\$15	\$45

HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA).

If there is a conflict between this page and the Terms and Conditions, the Terms and Conditions control.

\*We'll review claims and data submissions for the previous quarter(s) and make additional payments, if applicable.

\*\*Bonuses for High Priority members are in addition to the eligible payment per Quality Care Measure closure for all members

PCA-1-25-02738-UHN-QRG\_12192025



# MA-PCPi Performance Point Bonus

If you're participating in the 2025 Medicare Advantage Primary Care Physician Incentive Program (MA-PCPi), you can earn points when you reach specific Performance Targets or Improvement Targets for your patients who are UnitedHealthcare® Medicare Advantage members. Payments are based on your total earned Performance Points at the end of the year.

## New in 2025

As part of this new incentive, your practice can earn an annual bonus when you achieve at least 45+ points.

## Payment structure

MA-PCPi Performance Points	Payment per member per year
100+	\$300
95-99	\$250
90-94	\$200
85-89	\$150
80-84	\$125
75-79	\$100
70-74	\$80
65-69	\$65
60-64	\$50
55-59	\$40
50-54	\$30
45-49	\$20
0-44	\$0

## How we determine your total Performance Points

1. First, we determine the measure performance percentage for the 14 measures in the program (see the chart for details)
2. Next, we evaluate how many Performance Points a group has earned for each measure
3. Then, we evaluate how many Improvement Points a group has earned for each measure
4. We use the higher point value (either the Performance Points or Improvement Points)
5. Last, we apply any Extra Credit Points that the provider earned during the program year and add that value to the total points

## 14 measures tracked in 2025

2025 Star Rating ID	Quality Care Measure	Tier 1 Target	Tier 1 Eligible points	Tier 2 Target	Tier 2 Eligible points	Improvement Target	Improvement Eligible points
C01	Breast Cancer Screening (BCS-E)	1	<52%	52%	64%	72%	81%
C02	Colorectal Cancer Screening (COL-E)	1	<56%	56%	66%	74%	82%
C09	Eye Exam For Patients with Diabetes (EED)	1	<50%	50%	65%	74%	83%
C10	Glycemic Status Assessment for Patients with Diabetes (GSD)	3	<56%	56%	71%	81%	89%
C11	Medication Adherence for Diabetes Medications (MAD)	3	<81%	81%	85%	88%	92%
C15	Medication Adherence for Hypertension (RAS Antagonists) (MAH)	3	<82%	82%	86%	89%	91%
C16	Medication Adherence for Cholesterol (MAC)	3	<81%	81%	86%	89%	92%
D08	Statin Use in Persons with Diabetes (SUPD)	1	<80%	80%	84%	87%	90%

2025 Star Rating ID	Quality Care Measure	Tier 1 Target	Tier 1 Eligible points	Tier 2 Target	Tier 2 Eligible points	Improvement Target	Improvement Eligible points
D09	Statin Therapy for Patients with Cardiovascular Disease (SPC)	1	<80%	80%	85%	88%	92%
D10	Medication Adherence for Cholesterol (MAC)	90%	5	93%	5	4%*	10
D12	Statin Use in Persons With Diabetes (SUPD)	90%	5	93%	5	5%	10
DMC22	Kidney Health Evaluation for Patients With Diabetes (KED)	61%	2	74%	3	10%	5
N/A	Getting needed care	93%	2	96%	3	4%	5
N/A	Care coordination	91%	2	94%	3	4%	5

\*New update as of Sept. 1, 2025

## Extra Credit Bonus

Your practice can earn Extra Credit Points for meeting or exceeding the metric(s) defined below. Extra Credit Points are added in addition to the points total.

Extra Credit Metric	Period	Points value
ACV rate completion of 70%+	Current calendar year	2

## Example bonus calculation

This example is based on a practice's 2025 MA-PCPi year-end performance. Their total Performance Point Bonus is 58, which would qualify them to earn the \$40 PMPY bonus.

2025 Star Rating ID	Quality Care Measure	Measure performance percentage	Prior year measure Performance Percentage	Tier achieved	Points achieved
C01	Breast Cancer Screening (BCS-E)	79%	65%	Tier 1 & Improvement Target	5
C02	Colorectal Cancer Screening (COL-E)	76%	72%	Tier 1	2
C09	Eye Exam for Patients With Diabetes (EED)	90%	83%	Tier 1 & Tier 2	5
C10	Glycemic Status Assessment for Patients With Diabetes (GSD)	90%	86%	Tier 1	2
C11	Controlling High Blood Pressure (CBP)	65%	61%	N/A	0
C15	Plan All-Cause Readmissions (PCR)	8%	9%	Tier 1 & Tier 2	5
DMC22	Kidney Health Evaluation for Patients With Diabetes (KED)	75%	55%	Tier 1, Tier 2 & Improvement Target	5
C16	Statin Therapy for Patients With Cardiovascular Disease (SPC)	87%	89%	N/A	0
D08	Medication Adherence for Diabetes Medications (MAD)	92%	91%	Tier 1 & Tier 2	10
D09	Medication Adherence for Hypertension (RAS Antagonists) (MAH)	88%	86%	N/A	0
D10	Medication Adherence for Cholesterol (MAC)	90%	90%	Tier 1	5

D12	Statin Use in Persons With Diabetes (SUPD)	85%	78%	Improvement Target	10
<b>2025 Star Rating ID</b>	<b>Quality Care Measure</b>	<b>Measure performance percentage</b>	<b>Prior year measure Performance Percentage</b>	<b>Tier achieved</b>	<b>Points achieved</b>
N/A	Getting needed care	94%	92%	Tier 1	2
N/A	Care coordination	90%	85%	Improvement Target	5
			<b>Total</b>	<b>56</b>	
Extra credit metric	Performance Percentage			Outcome	Points achieved
N/A	Care coordination			Improvement Target	5
			Total points + extra credit	58	





